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**Flux Projects and Push Push Theater
Host Creative Capital CORE Weekend Workshop**

Flux Projects and PushPush Theater have received a grant from Creative Capital to co-host their highly acclaimed Core Weekend Workshop in Atlanta the weekend of June 8 -10. The workshop has space for twenty-four Atlanta area artists. Artists working in all disciplines and at all career levels are invited to apply. Participants must be working artists. Students are not eligible.

The Core Weekend Workshop is the flagship program of Creative Capital's Professional Development Program (PDP). Described as a "crash course in self-management, strategic planning, fundraising, and promotion," the workshop employs lectures, peer critiques, one-on-one consultations, interactive exercises, handouts, and written assignments to introduce business skills to individual artists.

Creative Capital is a national nonprofit organization dedicated to providing integrated financial and advisory support to artists pursuing adventurous projects in five disciplines: Emerging Fields, Film/Video, Literature, Performing Arts, and Visual Arts. Creative Capital created the [Professional Development Program](#) (PDP) to share with the broader arts community the tools and methods developed to help its grantees manage the business side of their art with greater efficiency and results. Through workshops led by Creative Capital grantees and other arts professionals, PDP teaches artists to expand their skills and build more sustainable practices.

"After hearing artists in other states speak about the Core Workshop, I knew that Atlanta artists needed access to this valuable resource. Artists have stepped up to help sustain and grow our arts organizations and community for years, and often at the expense of their own careers," notes Anne Dennington, executive director of Flux Projects. "It is time for us to support their development as artists and recognize this as an entrepreneurial profession deserving of business development and with the expectation of financial reward."

"It is rare for Atlanta artists to have an opportunity as intense as this," remarked Shelby Hofer, co-artistic director of PushPush Theater. "It will be a career and life-changing weekend for 24 artists who make our city a vibrant place to live, and we look forward to working with funders to make the workshop a regular event."

Artist wishing to apply to the workshop can find more information at http://www.fluxprojects.org/docs/Workshop_Info_Application.pdf.

The Core Weekend Workshop is supported in part by a grant from Creative Capital and by sponsorship from Atlanta Celebrates Photography.

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